



GuruFocus Manual of Stocks

20 Most Popular Gurus' Stocks

April 2016

"I think I could make you 50% a year on \$1 million. No, I know I could. I guarantee that."

"You have to turn over a lot of rocks to find those little anomalies. You have to find the companies that are off the map – way off the map."

"I started at page one (of Moody's manuals) and went through every company that traded, from A to Z."

—Warren Buffett

About GuruFocus

GuruFocus is the premier website for value investing research. We follow the stock picks and portfolio changes of the world's best investors in order to gain market insight and ideas. We also developed some of the best value screeners and research tools: All-In-One Screener, Buffett-Munger Screener and Undervalued Predictable Companies along with 10-Year Financials, Historical Valuations and Interactive Charts. These screening and research tools cover the stock markets in the U.S. as well as in Canada, Europe, Asia, Australia, etc. GuruFocus also regularly publishes financial news, articles about value investing ideas and strategies as well as newsletters. To learn more about GuruFocus and to try a free 7-day Premium Membership trial, check out www.gurufocus.com!

Overview of Coverage

Covers more than 78,000 stocks from 71 countries.

Glossary

	<p>This is the intrinsic value calculated from the Discounted Cash Flow model with default parameters. In a discounted cash flow model, the future cash flow is estimated based on a cash flow growth rate and a discount rate. The cash flow of the future is discounted to its current value at the discount rate. All of the discounted future cash flow is added together to get the current intrinsic value of the company.</p>
DCF (FCF Based)	<p>GuruFocus DCF calculator is a two-stage model. The first stage is called the growth stage; the second is called the terminal stage. The default values are defined as: 1. Discount Rate: $d=12\%$; 2. Growth Rate in the growth stage: $g1=20\%$. Growth Rate in the growth stage = average free cash flow growth rate in the past 10 years or 20%, whichever is less => Average Free Cash Flow Growth Rate in the past 10 years was 20%, which is NO less than 20% => Growth Rate: 20%. 3. Terminal Growth Rate: $g2=4\%$. 4. Years of Growth Stage: $y1=10$. 5. Years of Terminal Growth: $y2=10$.</p>
DCE (Earnings Based)	<p>The calculation method is the same as the Discounted Cash Flow model except earnings are used in the calculation instead of free cash flow. This is the default method of calculation with GuruFocus DCF calculator.</p>
Financial Strength	<p>GuruFocus Financial Strength Rank measures how strong a company's financial situation is. It is ranked based on interest coverage (current year), debt to revenue ratio and Altman Z-score. A company that ranks high in financial strength is likely to withstand any business slowdowns and recessions.</p>
Graham Number	<p>Graham Number is a figure that measures a stock's fundamental value by taking into account the company's earnings per share and book value per share. It is calculated as the square root of $22.5 \times \text{Tangible Book} \times \text{Earnings per Share}$. The Graham Number is the upper bound of the price range that a defensive investor should pay for the stock. According to the theory, any stock price below the Graham Number is considered undervalued and thus worth investing in. The Graham Number is a combination of asset valuation and earnings power valuation.</p>
Med. P/S	<p>This valuation method assumes that the stock valuation will revert to its historical mean in terms of Price/Sales Ratio. The reason we use P/S Ratio instead of P/E Ratio or P/B Ratio is because Price/Sales Ratio is independent of profit margin and can be applied to a broader range of situations. Median P/S Value is calculated as trailing 12 month (TTM) revenue per share times 10-year median P/S ratio.</p>
NCAV	<p>In calculating the Net Current Asset Value (NCAV), Benjamin Graham uses a company's current assets (such as cash, marketable securities and inventories) minus its total liabilities (including preferred stock and long-term debt).</p>
Peter Lynch Value	<p>Peter Lynch Fair Value applies to growing companies. The ideal range for the growth rate is between 10 - 20% a year. Peter Lynch thinks that the fair P/E value for a growth company equals its growth rate, that is $PEG = 1$. The earnings here are trailing 12 month (TTM) earnings. The growth rate we use is the average growth rate for earnings per share over the past five years. If Five-Year Earnings Growth Rate is greater than 25% a year, we use 25. If Five-Year Earnings Growth Rate is smaller than 5% a year, we do not calculate Peter Lynch Fair Value.</p>
Profitability Rank	<p>GuruFocus Profitability Rank ranks how profitable a company is and how likely it is that the company's business will stay that way. It is based on these factors: operating margin, Piotroski F-Score, the trend of the operating margin (five-year average), consistency of profitability and Predictability Rank. The company with an uptrend in profit margin has a higher rank.</p>
Warning Signs/Good Signs	<p>We conducted a thorough checkup using a checklist of 32 items that cover the areas of financial strength, profitability, growth and valuation of each company. These warning signs do not necessarily mean you should not invest in the stock. But you should be aware of them before you invest.</p>
Yield on Cost (5y) (Dividends)	<p>Yield on Cost assumes that you buy the stock today and hold it for five years. If the company raises its dividend at the same rate as it did over the past five years, this calculates the dividends investors receive annually in five years relative to the stock price today. Therefore: $\text{Yield-on-Cost} = \text{Dividend Yield} \times (1 + \text{Dividend Growth Rate})^5$.</p>

American Express Co (NYSE:AXP)

☆☆☆

\$ 62.59

Credit Services

Market Cap: \$ 60,340 Mil

American Express Co is a payments, network and travel company, which offers credit payment card products and travel-related services to consumers and businesses.

Table with 4 main sections: Ratios, Valuation Analysis, Dividend & Ownership. Ratios include P/E (ttm), Forward P/E, P/B, P/S, P/FCF, Shiller P/E, PEG. Valuation Analysis includes NCAV, Tangible Book, Graham Number, Peter Lynch Value, Price, DCE (Earnings Based), Median P/S, DCF (FCF Based). Dividend & Ownership includes Dividend Yield (ttm) %, Dividend Yield (forward) %, Payout, Dividend Growth (5y) %, Yield on Cost (5y) %, Continuous Div. since, Insider Ownership %, Institution Ownership %, Short % of Float.

Financial Strength

Score: 4 / 10

Table with 4 columns: Current, Industry Median, Historical Median, Value. Rows: Cash to Debt, Equity to Asset, Interest Coverage, F-Score.

Profitability

Score: 8 / 10

Table with 4 columns: Current, Industry Median, Historical Median, Value. Rows: Operating Margin (%), Net-Margin (%), ROE (%), ROA (%), ROC (Joel Greenblatt) (%).

Growth

Table with 4 columns: 10 Yr, 5 Yr, 1 Yr, Value. Rows: Revenue Growth (%), EBITDA Growth (%), EBIT Growth (%), EPS without NRI Growth (%), Free Cash Flow Growth (%), Book Value Growth (%).

Quarterly

Table with 6 columns: Dec14, Mar15, Jun15, Sep15, Dec15, Value. Rows: Revenue, Net Income, EPS, Revenue (YoY) %, Net Income (YoY) %, EPS (YoY) %.

Guru Trades

Table with 5 columns: Guru, Date, Action, Impact %, Cur. Shares. Rows: Steven Romnick, T Rowe Price Equity Income Fund, Murray Stahl, Ken Fisher, Jeff Ubben, Sarah Ketterer.

Warning Signs

MEDIUM Per Share Revenue: Growth slow down

Good Signs

GOOD Operating margin: Expansion

Insider Trades

Table with 5 columns: Insider, Position, Date, Trades, Cur. Shares. Rows: Williams Ronald A, Gupta Ashwini, Buckminster Douglas E., Squeri Stephen J, Squeri Stephen J.

As of 04-18-2016

* All financial numbers are in millions except for per share data

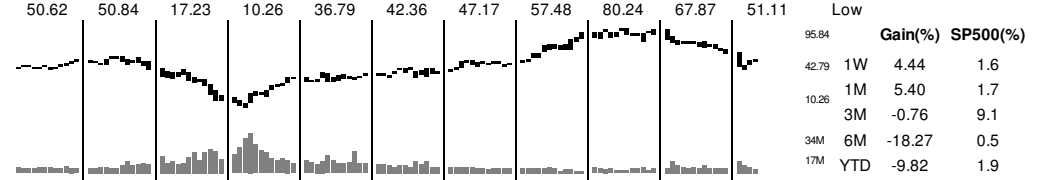


Table with 12 columns: Year, Revenue, Net Income, EPS, Revenue Growth, EBITDA Growth, EBIT Growth, EPS without NRI Growth, Free Cash Flow Growth, Book Value Growth, Market Cap, Sh. Outstanding-diluted(Mil). Rows: 2006-2015 and TTM.

Table with 12 columns: Trend, Year, Revenue, Net Income, EPS, Revenue Growth, EBITDA Growth, EBIT Growth, EPS without NRI Growth, Free Cash Flow Growth, Book Value Growth, Market Cap, Sh. Outstanding-diluted(Mil). Rows: 2007-2015 and TTM.

Table with 12 columns: Trend, Year, Revenue, Gross Margin %, Operating Income, Operating Margin %, Net Income, Net Margin %, ROE %, ROA %. Rows: 2007-2015 and TTM.

Table with 12 columns: Trend, Year, Revenue, Total Assets, Total Liabilities, Common Equity. Rows: 2007-2015 and TTM.

Table with 12 columns: Trend, Year, Cashflow from Operations, Cashflow from Investing, Repurchase of Stock, Net Issuance of Debt, Cashflow from Financing, Capital Expenditure, Free Cash Flow. Rows: 2007-2015 and TTM.

Competitor

Table with 9 columns: Ticker, Company, Financial Strength, Profitability, Market Cap(\$M), P/E, P/S, Operating Margin(%), ROA(%), ROE(%). Rows: NYSE:MA, NYSE:AXP, NAS:PYPL, NYSE:COF, NYSE:SYF.

Citigroup Inc (NYSE:C)

★ \$ 45.11

Banks - Banks - Global

Market Cap: \$ 132,990 Mil

Citigroup Inc is a financial services holding company. It provides financial products and services, including consumer banking, credit cards, corporate and investment banking, securities brokerage and wealth management.

	Ratios			Valuation Analysis			Dividend & Ownership		
	Current	Industry Median	Historical Median	NCAV	% of Price	Dividend Yield(ttm) %	Dividend Yield(forward) %	Payout	Dividend Growth(5y) %
P/E (ttm)	8.39	12.64	12.31	Price	-464.64	-1030	0.45	0.45	N/A
Forward P/E	8.2	11.33	N/A	Median P/S	47.06	104	0.03	0.03	N/A
P/B	0.65	1.03	0.77	Peter Lynch Value	57.62	128	0.45	0.45	2014
P/S	1.79	2.92	1.86	Tangible Book	60.03	133	2.08	2.08	2.08
P/FCF	3.73	10.50	3.71	Graham Number	85.48	189	73.45	73.45	73.45
Shiller P/E	29.29	16.90	4.51				Institution Ownership %	Institution Ownership %	Institution Ownership %
PEG	0.74	1.04	3.49				Short % of Float	Short % of Float	Short % of Float

Financial Strength

	Current	Industry Median	Historical Median
Score: 6 / 10			
Cash to Debt	0.60	2.36	0.29
Equity to Asset	0.13	0.10	0.08
Interest Coverage	2.08	1.68	0.57
F-Score	7	4.00	4

Profitability

	Current	Industry Median	Historical Median
Score: 6 / 10			
Operating Margin (%)	32.51	31.26	17.13
Net-Margin (%)	22.58	22.64	11.57
ROE (%)	7.47	8.47	5.24
ROA (%)	0.95	0.90	0.48
ROC (Joel Greenblatt) (%)	0.00	19.37	0.00

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	-21.1	-1.8	-0.40
EBITDA Growth (%)	N/A	11.2	56.00
EBIT Growth (%)	N/A	12	70.00
EPS without NRI	N/A	3.4	147.00
Growth (%)			
Free Cash Flow Growth (%)	N/A	N/A	-14.10
Book Value Growth (%)	-13.2	4	5.20

Quarterly

	Dec14	Mar15	Jun15	Sep15	Dec15
Revenue	17899	19736	19470	18692	18456
Net Income	344	4770	4846	4291	3335
EPS	0	2	2	1	1
Revenue (YoY) %	-1	-2	0	-5	3
Net Income (YoY) %	-86	21	2577	51	869
EPS (YoY) %	-91	23	4933	53	1600

Guru Trades

Guru	Date	Action	Impact %	Cur. Shares
Steven Romick	03/31/16	Add	0.65	11,132,480
T Rowe Price Equity Income Fund	03/31/16	Add	0.06	5,349,900
Manning & Napier Advisors, Inc	03/31/16	Reduce	0	86,760
Ken Fisher	03/31/16	Reduce	0	12,019,747
Bruce Berkowitz	12/31/15	Sell	-4.3	0
Louis Moore Bacon	12/31/15	Add	2.36	1,526,238

Warning Signs

SEVERE Per Share Revenue: Declined

Good Signs

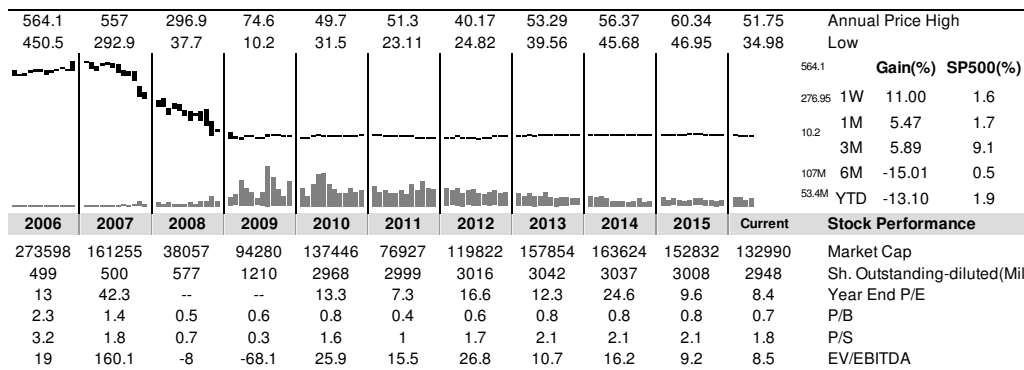
- GOOD** Piotroski F-Score: High
- GOOD** Operating margin: Expansion
- GOOD** Dividend yield: Close to 5-year high
- GOOD** P/E Ratio: Close to 3-year low

Insider Trades

Insider	Position	Date	Trades	Cur. Shares
Callahan Don	Head of Operati	02/11/16	5700	261342
Mills William	CEO, North Amer	02/11/16	1000	426638
Gerspach John C	CFO	02/09/16	13000	295242
Corbat Michael	CEO	01/22/16	25000	382546
Oneill Michael E	Director	01/22/16	25000	142788

As of 04-18-2016

* All financial numbers are in millions except for per share data



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Current	Stock Performance
Revenue	273598	161255	38057	94280	137446	76927	119822	157854	163624	152832	132990	Market Cap
Net Income	499	500	577	1210	2968	2999	3016	3042	3037	3008	2948	Sh. Outstanding-diluted(Mil)
EPS	13	42.3	--	--	13.3	7.3	16.6	12.3	24.6	9.6	8.4	Year End P/E
Revenue Growth (%)	2.3	1.4	0.5	0.6	0.8	0.4	0.6	0.8	0.8	0.8	0.7	P/B
Net Income Growth (%)	3.2	1.8	0.7	0.3	1.6	1	1.7	2.1	2.1	2.1	1.8	P/S
EPS Growth (%)	19	160.1	-8	-68.1	25.9	15.5	26.8	10.7	16.2	9.2	8.5	EV/EBITDA
Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Per share data	
Revenue Per Share	157.1	89.4	66.4	29.2	25.8	22.9	25.2	25.4	25.4	25.3	Revenue Per Share	
EPS	7.2	-56.3	-8	3.5	3.6	2.4	4.3	2.2	5.4	5.4	EPS	
Free Cashflow Per Share	--	162.9	-47	11.2	20.5	-4.6	19.6	14.1	12.1	12.1	Free Cashflow Per Share	
Dividends Per Share	21.6	11.2	0.1	--	0	0	0	0	0.2	0.2	Dividends Per Share	
Tang. Book Per Share	90.7	42.3	39.2	43	48.9	50.6	54.4	56.1	60	58.9	Tang. Book Per Share	
Median P/S Value	297.6	168	209.4	54.4	48	42.9	46.9	47.3	47.1	46.9	Median P/S Value	
Graham Number	109.8	--	--	58.6	62.9	52.9	72.1	52.7	85.6	72.9	Graham Number	
Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Income Statement	
Revenue	78495	51599	80285	86601	77331	69190	76724	77219	76354	76354	Revenue	
Gross Margin %	--	-52355	-7799	13184	14722	7825	19802	14701	24826	24826	Gross Margin %	
Operating Income	1	-101.5	-9.7	15.2	19	11.3	25.8	19	32.5	32.4	Operating Income	
Operating Margin %	3617	-27684	-1606	10602	11067	7541	13659	7310	17242	17242	Operating Margin %	
Net Income	4.6	-53.7	-2	12.2	14.3	10.9	17.8	9.5	22.6	22.5	Net Income	
Net Margin %	3.1	-23.1	-6.3	6.7	6.5	4	6.7	3.2	7.5	7.5	Net Margin %	
ROE %	0.2	-1.3	-0.1	0.6	0.6	0.4	0.7	0.4	1	0.9	ROE %	
ROA %											ROA %	
Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	Dec15	Balance Sheet	
Cash & Equivalents	107572	199584	192886	190409	184485	138587	198890	160197	133097	150658	Cash & Equivalents	
Total Assets	2187k	1938k	1857k	1914k	1874k	1865k	1880k	1842k	1731k	1800k	Total Assets	
Long-term Debt	427112	359593	364019	381183	323505	239463	221116	223080	201275	209294	Long-term Debt	
Total Liabilities	2074k	1797k	1704k	1750k	1696k	1676k	1676k	1632k	1509k	1581k	Total Liabilities	
Common Equity	--	57	286	29	29	30	31	31	31	31	Common Equity	
Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Cashflow Statement	
Cashflow from Operations	-71430	96520	-54610	35686	64795	-10362	63244	46343	39737	39737	Cashflow from Operations	
Cashflow from Investing	-62377	-77611	37168	43337	-8772	30335	-91338	28582	14883	14883	Cashflow from Investing	
Repurchase of Stock	397	-7	-3	-6	-1	-5	-837	-1232	-5452	-5452	Repurchase of Stock	
Net Issuance of Debt	397	6857	17511	-6	-1	-5	-837	-1232	-5452	-5452	Net Issuance of Debt	
Cashflow from Financing	144494	-24537	13006	-77428	-56646	-12501	23094	-70270	-64773	-64773	Cashflow from Financing	
Capital Expenditure	--	-2541	-2264	-2363	-3448	-3604	-3490	-3386	-3198	-3198	Capital Expenditure	
Free Cash Flow	--	93979	-56874	33323	61347	-13966	59754	42957	36539	36539	Free Cash Flow	

Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NYSE:BAC	Bank of America Corporation	6	4	146,314	11.16	1.94	26.37	0.72	5.45
NYSE:C	Citigroup Inc	6	6	132,990	8.39	1.79	32.51	0.95	7.47
LSE:HSBA	HSBC Holdings PLC	5	5	124,903	10.74	1.82	27.21	0.53	6.38

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Cisco Systems Inc (NAS:CSCO)

★★★★★

\$ 28.19

Communication Equipment

Market Cap: \$ 141,855 Mil

Cisco Systems Inc is engaged in designing, manufacturing and selling of Internet Protocol (IP) based networking products and services related to the communications and information technology (IT) industry.

Ratios			Valuation Analysis			Dividend & Ownership		
	Current	Industry Median	Historical Median	NAVC	% of Price	Dividend Yield(ttm) %	Dividend Yield(forward) %	Payout
P/E (ttm)	13.95	21.89	16.66	Tangible Book	2.48	9	3.73	0.42
Forward P/E	11.44	13.93	N/A	Peter Lynch Value	14.08	50	N/A	
P/B	2.34	1.72	2.56	Graham Number	17.38	62	3.16	
P/S	2.91	1.16	2.97	DCE (Earnings Based)	24.4	87	2011	
P/FCF	11.46	15.68	12.82	Price	28.19		0.18	
Shiller P/E	18.78	28.11	20.53	Median P/S	28.73	102	76.47	
PEG	2.16	2.10	1.84	DCF (FCF Based)	30.5	108	1.02	

Financial Strength

Score: 6 / 10	Current	Industry Median	Historical Median
Cash to Debt	2.45	2.45	5002.16
Equity to Asset	0.54	0.58	0.64
Interest Coverage	20.00	27.56	19.12
F-Score	6	5.00	6

Profitability

Score: 8 / 10	Current	Industry Median	Historical Median
Operating Margin (%)	24.56	2.94	22.40
Net-Margin (%)	20.84	2.28	18.84
ROE (%)	17.39	4.03	17.45
ROA (%)	9.41	2.09	10.01
ROC (Joel Greenblatt)	393.31	9.44	265.61

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	9.2	6.3	4.50
EBITDA Growth (%)	7.5	6.4	12.80
EBIT Growth (%)	6.3	6.8	21.20
EPS without NRI	6.9	6.8	21.70
Free Cash Flow Growth (%)	7.3	7.8	17.10
Book Value Growth (%)	13.1	8.6	6.60

Quarterly

	Jan15	Apr15	Jul15	Oct15	Jan16
Revenue	11936	12137	12843	12682	11927
Net Income	2397	2437	2319	2430	3147
EPS	0	0	0	0	1
Revenue (YoY) %	7	5	4	4	-0
Net Income (YoY) %	68	12	3	33	31
EPS (YoY) %	70	12	5	37	35

Guru Trades

Guru	Date	Action	Impact %	Cur. Shares
Tweedy Browne Global Value	03/31/16	Add	1.55	5,214,000
Yacktman Focused Fund	03/31/16	Reduce	-0.42	9,000,000
Steven Romick	03/31/16	Add	0.34	15,692,750
Yacktman Fund	03/31/16	Reduce	-0.29	15,400,000
T Rowe Price Equity Income Fund	03/31/16	Reduce	-0.11	8,758,900
Manning & Napier Advisors, Inc	03/31/16	Add	0.01	832,444

Warning Signs

- SEVERE** Gross margin: Declined
- MEDIUM** Price: Close to 5-year high
- MEDIUM** P/S Ratio: Close to 1-year high

Good Signs

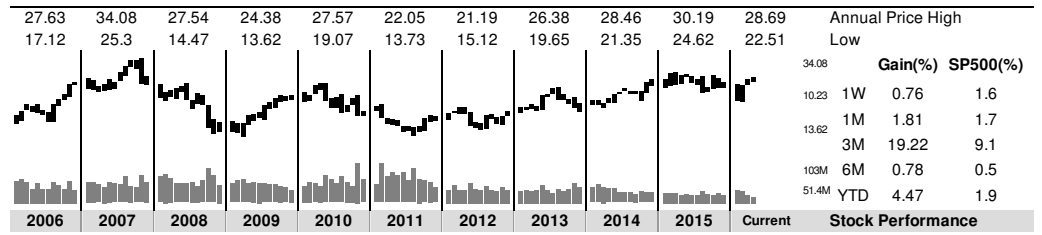
- GOOD** Per Share Revenue: Consistent growth

Insider Trades

Insider	Position	Date	Trades	Cur. Shares
Patel Pankaj	EVP, Chief Deve	03/24/16	-35814	703695
Dedicoat Chris	EVP, Worldwide	03/24/16	-31800	346253
Bhatt Prat	SVP, Corp Contr	03/22/16	-50000	110250
Bhatt Prat	SVP, Corp Contr	03/18/16	-21785	110250
Johnson Kristina M	Director	03/18/16	-5000	23599

As of 04-18-2016

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2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Current	Annual Price High	Low	Gain(%)	SP500(%)
27.63	34.08	27.54	24.38	27.57	22.05	21.19	26.38	28.46	30.19	28.69	34.08	17.12	0.76	1.6
108335	176087	129587	127328	130461	86797	84503	137905	128850	144516	141855	1023	13.62	1.81	1.7
6272	6265	6163	5857	5848	5563	5404	5380	5281	5146	5032	103M	51.4M	19.22	9.1
20.1	24.6	16.9	21	17.4	13.7	10.7	13.8	16.9	16.4	14	103M	51.4M	0.78	0.5
4.5	5.6	3.8	3.3	3	1.8	1.7	2.3	2.3	2.4	2.3	51.4M	YTD	4.47	1.9
4	5.2	3.4	3.6	3.4	2.1	1.9	2.8	2.8	3	2.9	Market Cap	Sh. Outstanding-diluted(Mil)		
12.2	14.2	9	10.5	8.8	5.4	4	7.3	7.7	7.7	7	Year End P/E	P/B		

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Per share data
Revenue Per Share	5.6	6.4	6.2	6.8	7.8	8.5	9	8.9	9.6	9.7	Revenue Per Share
EPS	1.2	1.3	1.1	1.3	1.2	1.5	1.9	1.5	1.8	2	EPS
Free Cashflow Per Share	1.4	1.8	1.5	1.6	1.6	1.9	2.2	2.1	2.2	2.5	Free Cashflow Per Share
Dividends Per Share	--	--	--	--	0.1	0.3	0.6	0.7	0.8	0.8	Dividends Per Share
Tang. Book Per Share	2.8	3.4	4.2	4.3	5.1	6.1	6.3	5.7	6.5	6.5	Tang. Book Per Share
Median P/S Value	16.6	19	18.2	20.3	23	25.3	26.9	26.4	28.3	28.4	Median P/S Value
Graham Number	8.5	10	9.9	11.3	11.6	14.3	16.2	13.8	15.9	16.3	Graham Number

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Income Statement
Revenue	34922	39540	36117	40040	43218	46061	48607	47142	49161	49589	Revenue
Gross Margin %	64	64.1	63.9	64	61.4	61.2	60.6	58.9	60.4	61.6	Gross Margin %
Operating Income	8621	9442	7322	9164	7674	10065	11196	9345	10770	12179	Operating Income
Operating Margin %	24.7	23.9	20.3	22.9	17.8	21.9	23	19.8	21.9	24.6	Operating Margin %
Net Income	7333	8052	6134	7767	6490	8041	9983	7853	8981	10333	Net Income
Net Margin %	21	20.4	17	19.4	15	17.5	20.5	16.7	18.3	20.9	Net Margin %
ROE %	26.5	24.5	16.8	18.7	14.2	16.3	18.1	13.6	15.4	17.4	ROE %
ROA %	15.2	14.4	9.7	10.4	7.7	9	10.4	7.6	8.2	9.4	ROA %

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	Jan16	Balance Sheet
Cash & Equivalents	3728	5191	5718	4581	7662	9799	7925	6726	6877	5704.8	Cash & Equivalents
Total Assets	53340	58734	68128	81130	87095	91759	101191	105070	113481	111027	Total Assets
Long-term Debt	6408	6393	10295	12188	16234	16297	12928	20337	21457	20307	Long-term Debt
Total Liabilities	21860	24381	29481	36863	39869	40473	42071	48416	53783	51185	Total Liabilities
Common Equity	--	--	--	37793	38648	39271	42297	41884	43592	43556	Common Equity

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Cashflow Statement
Cashflow from Operations	10104	12089	9897	10173	10079	11491	12894	12332	12552	13866	Cashflow from Operations
Cashflow from Investing	-8342	-4193	-9959	-11931	-2934	-3815	-11768	-6643	-10088	-8839	Cashflow from Investing
Repurchase of Stock	-7681	-10441	-3611	-7864	-6713	-4560	-2773	-9413	-4324	-4472	Repurchase of Stock
Net Issuance of Debt	-2375	-7324	-2748	-4586	-4882	-3188	565	-7506	-2308	-2917	Net Issuance of Debt
Cashflow from Financing	-1331	-6433	589	621	-4064	-5539	-3000	-6888	-2313	-3510	Cashflow from Financing
Capital Expenditure	-1251	-1268	-1005	-1008	-1174	-1126	-1160	-1275	-1227	-1253	Capital Expenditure
Free Cash Flow	8853	10821	8892	9165	8905	10365	11734	11057	11325	12613	Free Cash Flow

Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NAS:CSCO	Cisco Systems Inc	6	8	141,855	13.95	2.91	24.56	9.41	17.39
NAS:QCOM	Qualcomm Inc	8	8	77,061	17.01	3.44	22.82	9.63	13.98
OSTO:ERIC B	LM Ericsson Telephone Co	8	6	31,734	15.45	1.32	9.94	5.84	11.66
OHEL:NOKIA	Nokia Oyj	8	5	24,729	8.65	1.65	13.15	11.72	26.67
NYSE:MSI	Motorola Solutions Inc	8	6	13,196	24.10	2.76	17.44	6.71	49.01

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General Electric Co (NYSE:GE)

★ \$ 31.06
 Industrial Products - Diversified Industrials
Market Cap: \$ 289,809 Mil

General Electric Co is a diversified company with products & services that range from aircraft engines, power generation, oil & gas production equipment, household appliances, medical imaging, business & consumer financing and industrial products.

Ratios			Valuation Analysis				Dividend & Ownership		
	Current	Industry Median	Historical Median	NCAV	% of Price	Dividend Yield(ttm) %	Dividend Yield(forward) %		
P/E (ttm)	N/A	18.29	17.43	Tangible Book	-26.26	-85	Payout		
Forward P/E	18.08	15.95	N/A	Median P/S	21.83	70	Dividend Growth(5y) %	14.4	
P/B	2.97	1.50	1.98	Price	31.06		Yield on Cost(5y) %	5.78	
P/S	2.64	0.95	1.86				Continuous Div. since	2016	
P/FCF	25.25	15.92	11.98				Insider Ownership %	0.13	
Shiller P/E	22.52	25.20	14.65				Institution Ownership %	61.35	
PEG	N/A	1.64	2.42				Short % of Float	1.82	

Financial Strength

Score: 6 / 10

	Current	Industry Median	Historical Median
Cash to Debt	0.52	1.09	0.30
Equity to Asset	0.20	0.53	0.15
Interest Coverage	3.88	16.71	2.34
F-Score	5	5.00	6

Profitability

Score: 5 / 10

	Current	Industry Median	Historical Median
Operating Margin (%)	13.55	5.57	20.09
Net-Margin (%)	-5.13	3.95	9.63
ROE (%)	-5.52	6.66	11.27
ROA (%)	-1.04	3.38	1.95
ROC (Joel Greenblatt) (%)	7.97	11.67	9.95

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	-2.9	-4.6	-2.00
EBITDA Growth (%)	-11.3	-19	-30.30
EBIT Growth (%)	-10.1	-13.8	-21.00
EPS without NRI Growth (%)	-14.8	-26.9	-127.10
Free Cash Flow Growth (%)	-3.1	-8	-39.60
Book Value Growth (%)	1.1	0.6	-17.80

Quarterly

	Dec14	Mar15	Jun15	Sep15	Dec15
Revenue	23381	29356	32754	31511	25747
Net Income	5152	-13573	-1360	2506	6301
EPS	0	-1	-0	0	1
Revenue (YoY) %	208	-12	2	-1	10
Net Income (YoY) %	61	-553	-138	-29	22
EPS (YoY) %	58	-550	-137	-29	29

Guru Trades

Guru	Date	Action	Impact %	Cur. Shares
Steven Romnick	03/31/16	Reduce	-0.46	9,238,990
T Rowe Price Equity Income Fund	03/31/16	Reduce	-0.37	22,544,100
Murray Stahl	03/31/16	Add	0.01	83,399
Manning & Napier Advisors, Inc	03/31/16	Reduce	-0.01	137,820
Ken Fisher	03/31/16	Reduce	0	31,153,343
John Burbank	12/31/15	Buy	2.6	4,965,525

Warning Signs

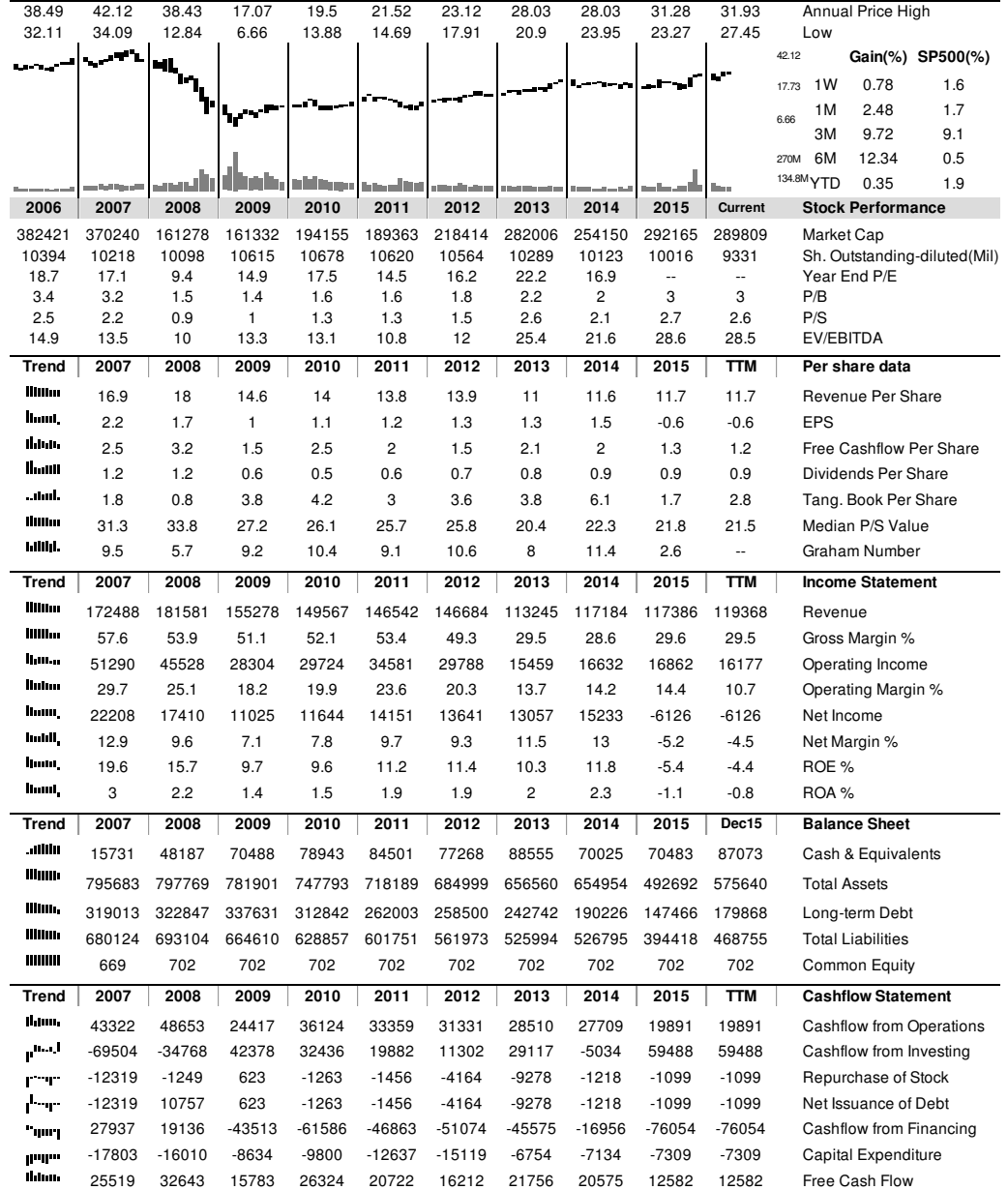
- SEVERE** Per Share Revenue: Declined
- SEVERE** Gross margin: Declined
- SEVERE** Operating margin: Declined
- MEDIUM** Payout ratio: Too high
- MEDIUM** Dividend yield: Close to 3-year low

Insider Trades

Insider	Position	Date	Trades	Cur. Shares
Bornstein Jeffrey S	Senior Vice Pre	02/04/16	-168313	87156
Dimitrief Alexander	Senior Vice Pre	02/01/16	30612	113780
Dimitrief Alexander	Senior Vice Pre	01/25/16	65272	83168
Dsouza Francisco	Director	04/30/15	36500	36500
Schapiro Mary L	Director	04/30/15	7000	7100

As of 04-18-2016

* All financial numbers are in millions except for per share data



Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NYSE:GE	General Electric Co	6	5	289,809	0.00	2.64	13.55	-1.04	-5.52
NYSE:MMM	3M Co	9	9	102,584	22.37	3.58	22.94	15.18	37.75
NYSE:HON	Honeywell International Inc	6	7	88,826	19.25	2.35	17.80	10.22	26.58
FRA:SIE	Siemens AG	7	6	85,365	10.63	1.03	7.99	6.37	22.16
NYSE:DHR	Danaher Corp	6	8	64,840	19.81	3.22	16.67	8.07	14.27

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Alphabet Inc (NAS:GOOGL)



\$ 787.68

Online Media - Internet Content & Information

Market Cap: \$ 542,176 Mil

Alphabet Inc through its subsidiary Google Inc is engaged in improving the ways people connect with information & products including Search, Android, YouTube, Apps, Maps & Ads. It also produces internet-connected home devices & provides internet services.

Ratios			Valuation Analysis				Dividend & Ownership		
	Current	Industry Median	Historical Median	NAVC	% of Price	Dividend Yield(ttm) %			
P/E (ttm)	34.36	30.58	29.77	Tangible Book	79.44	10	Dividend Yield(forward) % N/A		
Forward P/E	19.92	19.92	N/A	Graham Number	146.38	19	Payout N/A		
P/B	4.52	2.96	4.17	Peter Lynch Value	332.47	42	Dividend Growth(5y) % N/A		
P/S	7.27	1.94	6.55	DCF (FCF Based)	662.83	84	Yield on Cost(5y) % N/A		
P/FCF	33.85	24.82	29.17	DCE (Earnings Based)	674.13	86	Continuous Div. since N/A		
Shiller P/E	56.74	9999.00	52.07	Median P/S	709.8	90	Insider Ownership % 0.37		
PEG	2.38	1.41	0.82	Price	787.68		Institution Ownership % 34.45		
							Short % of Float 1.21		

Financial Strength

Score: 9 / 10

	Current	Industry Median	Historical Median
Cash to Debt	14.00	22.40	585.86
Equity to Asset	0.82	0.63	0.80
Interest Coverage	186.15	87.31	1139.33
F-Score	5	5.00	5

Profitability

Score: 8 / 10

	Current	Industry Median	Historical Median
Operating Margin (%)	25.82	4.72	30.54
Net-Margin (%)	21.90	3.16	24.33
ROE (%)	14.18	6.36	17.63
ROA (%)	11.84	3.03	14.87
ROC (Joel Greenblatt) (%)	71.91	39.56	123.55

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	24.2	18.8	12.80
EBITDA Growth (%)	22.4	13.8	10.30
EBIT Growth (%)	21	11.2	16.50
EPS without NRI Growth (%)	22.2	11.2	18.70
Free Cash Flow Growth (%)	23.5	10.6	40.10
Book Value Growth (%)	25.3	19.4	14.80

Quarterly

	Dec14	Mar15	Jun15	Sep15	Dec15
Revenue	18103	17258	17727	18675	21329
Net Income	4675	3586	3931	3979	4923
EPS	7	5	5	6	7
Revenue (YoY) %	15	12	11	13	18
Net Income (YoY) %	47	4	17	45	5
EPS (YoY) %	45	3	1	44	4

Guru Trades

Guru	Date	Action	Impact %	Cur. Shares
Manning & Napier Advisors, Inc	03/31/16	Reduce	-1.05	294,554
Murray Stahl	03/31/16	Reduce	-0.27	15,037
Ken Fisher	03/31/16	Add	0.04	973,292
Caxton Associates	12/31/15	Buy	3.02	24,400
Stanley Druckenmiller	12/31/15	Buy	2.61	32,800
Pioneer Investments	12/31/15	Buy	2.15	723,236
Andreas Halvorsen	12/31/15	Reduce	-1.67	1,853,460
Bill Nygren	12/31/15	Reduce	-1.6	217,000
Jeremy Grantham	12/31/15	Reduce	-1.47	638,864
Louis Moore Bacon	12/31/15	Add	1.43	91,766
Steve Mandel	12/31/15	Buy	1.34	404,297

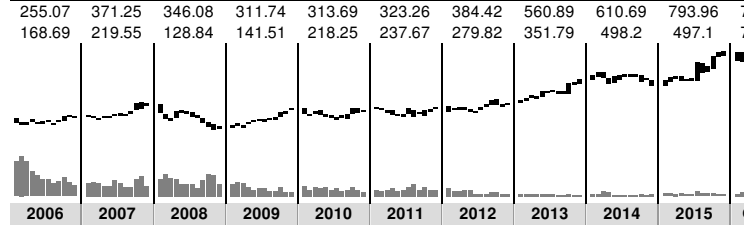
Warning Signs

- SEVERE** Gross margin: Declined
- SEVERE** Operating margin: Declined
- SEVERE** Asset Growth: faster than revenue growth

Good Signs

- GOOD** Interest Coverage: Comfortable

As of 04-18-2016



* All financial numbers are in millions except for per share data

Annual Price High	Gain(%)	SP500(%)
793.96	1W 2.70	1.6
332.56	1M 3.92	1.7
128.84	3M 9.78	9.1
29M	6M 12.55	0.5
14.7M	YTD 0.26	1.9

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Current	Stock Performance
Market Cap	142200	216328	96832	197012	190841	209847	233426	376363	361465	534765	542176	
Sh. Outstanding-diluted(Mil)	618	632	634	638	646	654	665	678	687	693	688	
Year End P/E	46.8	52.1	23.1	30.4	22.6	21.7	21.9	34.4	25.7	33.9	34.4	
P/B	8.4	9.5	3.4	5.5	4.1	3.6	3.3	4.3	3.5	4.4	4.5	
P/S	13.5	13.2	4.5	8.4	6.5	5.6	5.1	6.8	5.5	7.2	7.3	
EV/EBITDA	31.8	32.7	10	17.4	13.2	11.9	10.9	16.2	13.5	18.8	19.1	

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Per share data
Revenue Per Share	26.3	34.4	37.1	45.4	58	69.3	81.9	96.1	108.2	108.4	
EPS	6.7	6.7	10.2	13.2	14.9	16.2	18.8	20.6	22.8	22.9	
Free Cashflow Per Share	5.3	8.7	13.3	10.9	17	20.1	16.7	16.6	23.2	23.3	
Dividends Per Share	--	--	--	--	--	--	--	--	--	--	
Tang. Book Per Share	31.9	35.6	47.8	60.7	75.8	81.5	103.9	122.8	146.4	137.6	
Median P/S Value	172.2	224.9	243.2	297.9	380.2	454.9	537.6	629.5	709.8	674.6	
Graham Number	69.1	73.1	104.8	134.1	159.4	178.5	213.1	234	274.3	258.1	

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Income Statement
Revenue	16594	21796	23651	29321	37905	46039	55519	66001	74989	74989	
Gross Margin %	59.9	60.4	62.6	64.5	65.2	62.7	60.4	61.1	62.4	62.5	
Operating Income	5084.4	6632	8312	10381	11742	13834	15403	16496	19360	19360	
Operating Margin %	30.6	30.4	35.1	35.4	31	30.1	27.7	25	25.8	25.9	
Net Income	4203.7	4226.9	6520	8505	9737	10737	12733	14136	16348	16419	
Net Margin %	25.3	19.4	27.6	29	25.7	23.3	22.9	21.4	21.8	21.8	
ROE %	21.2	16.6	20.3	20.7	18.7	16.5	16	14.8	14.1	14.1	
ROA %	19.2	14.8	18	17.3	14.9	12.9	12.4	11.8	11.8	11.8	

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Balance Sheet
Cash & Equivalents	6081.6	8656.7	10198	13630	9983	14778	18898	18347	16549	17512	
Total Assets	25336	31768	40497	57851	72574	93798	110920	129187	147461	140987	
Long-term Debt	--	--	--	--	2986	2988	2236	3228	1995	2360	
Total Liabilities	2646.1	3528.7	4493	11610	14429	22083	23611	25327	27130	26787	
Common Equity	0.3	0.3	15817	18235	20264	22835	25922	28767	32982	31274	

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Cashflow Statement
Cashflow from Operations	5775.4	7852.9	9316	11081	14565	16619	18659	22376	26024	26024	
Cashflow from Investing	-3681.6	-5319.4	-8019	-10680	-19041	-13056	-13679	-21055	-23711	-23711	
Repurchase of Stock	--	--	--	-801	--	--	--	--	-1780	--	
Net Issuance of Debt	--	--	--	-801	--	--	--	--	-1780	--	
Cashflow from Financing	403.1	87.6	233	3050	807	1229	-857	-1439	-3677	-3677	
Capital Expenditure	-2402.8	-2358.5	-810	-4018	-3438	-3273	-7358	-10959	-9915	-9915	
Free Cash Flow	3372.6	5494.4	8506	7063	11127	13346	11301	11417	16109	16109	

Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NAS:GOOGL	Alphabet Inc	9	8	542,176	34.36	7.27	25.82	11.84	14.18
NAS:FB	Facebook Inc	8	7	314,372	86.29	17.57	34.72	8.31	9.23
HKSE:00700	Tencent Holdings Ltd	8	8	200,318	43.96	12.33	39.54	12.42	29.09
NAS:BDU	Baidu Inc	9	7	66,770	13.06	6.87	17.60	27.73	54.24
JSE:NPN	Naspers Ltd	7	8	58,936	68.02	11.86	-0.02	7.94	15.39

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Goldman Sachs Group Inc (NYSE:GS)

★ \$ 159.02
 Brokers & Exchanges - Capital Markets
Market Cap: \$ 67,162 Mil

Goldman Sachs Group Inc is a investment banking, securities and investment management firm. Its segments include Investment Banking, Trading and Principal Investments, Asset Management and Securities Services.

Ratios		Valuation Analysis		Dividend & Ownership			
	Current	Industry Median	Historical Median		% of Price	Dividend Yield(ttm) %	1.63
P/E (ttm)	13.16	15.91	10.91	NCAV	-1611.37	-1013	1.64
Forward P/E	8.98	14.16	N/A	Peter Lynch Value	108.69	68	0.21
P/B	0.88	1.11	1.14	Price	159.02		13.9
P/S	2.17	3.53	2.34	Tangible Book	170.16	107	3.12
P/FCF	14.25	14.07	5.56	Median P/S	171.4	108	2011
Shiller P/E	10.02	22.12	11.13	Graham Number	215.15	135	4.06
PEG	3.54	0.89	1.31				71.13
							0.99

Financial Strength

	Current	Industry Median	Historical Median
Score: 6 / 10			
Cash to Debt	0.31	N/A	0.10
Equity to Asset	0.10	0.58	0.06
Interest Coverage	1.63	18.34	1.56
F-Score	5	5.00	4

Profitability

	Current	Industry Median	Historical Median
Score: 7 / 10			
Operating Margin (%)	25.96	15.30	33.62
Net-Margin (%)	17.99	12.26	22.69
ROE (%)	6.47	5.26	10.02
ROA (%)	0.70	1.69	0.91
ROC (Joel Greenblatt) (%)	0.00	15.32	0.00

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	0.6	4.5	1.20
EBITDA Growth (%)	0.1	3.7	-26.40
EBIT Growth (%)	0.3	5.7	-26.80
EPS without NRI Growth (%)	-0.8	11.1	-29.20
Free Cash Flow Growth (%)	N/A	N/A	0.00
Book Value Growth (%)	10.1	5.9	5.30

Quarterly

	Dec14	Mar15	Jun15	Sep15	Dec15
Revenue	7688	10617	9069	6861	7273
Net Income	2166	2844	1048	1426	765
EPS	4	6	2	3	1
Revenue (YoY) %	-12	14	-1	-18	-5
Net Income (YoY) %	-7	40	-49	-36	-65
EPS (YoY) %	-5	48	-52	-37	-71

Guru Trades

Guru	Date	Action	Impact %	Cur. Shares
Ken Fisher	03/31/16	Reduce	-0.01	235,381
Scott Black	12/31/15	Reduce	-1.07	11,176
Louis Moore Bacon	12/31/15	Buy	1.01	180,000
Ken Heebner	12/31/15	Reduce	-0.57	633,000
Ruane Cunniff	12/31/15	Reduce	-0.44	769,530
Jeremy Grantham	12/31/15	Add	0.1	241,438

Warning Signs

SEVERE Long-Term Debt: Keep issuing new debt

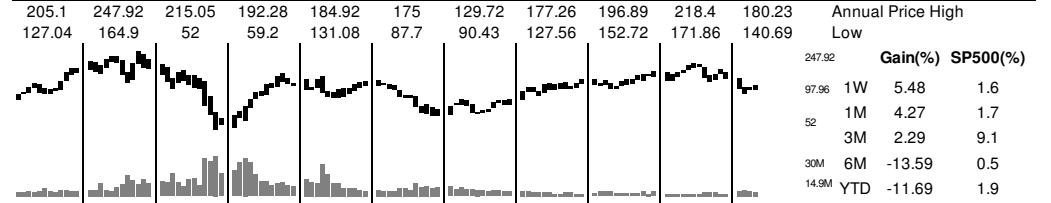
Good Signs

- GOOD** Operating margin: Expansion
- GOOD** Dividend yield: Close to 5-year high
- GOOD** P/B Ratio: Close to 3-year low

Insider Trades

Insider	Position	Date	Trades	Cur. Shares
Cohn Gary D	President and C	11/25/15	-39290	636421
Palm Gregory K	Executive VP -	11/25/15	-31103	920590
Blankfein Lloyd C	Chairman of the	11/25/15	-5250	1893k
Schwartz Harvey M	Executive Vice	07/17/15	-33326	270332
Blankfein Lloyd C	Chairman of the	06/19/15	-104186	2236k

As of 04-18-2016



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Current	Stock Performance
80388	88544	33776	86971	85346	43901	59335	79122	83397	75603	67162	67162	Market Cap
477	461	456	551	585	557	516	500	473	459	422	422	Sh. Outstanding-diluted(Mil)
9.9	9.2	17	7.8	12.8	20.5	9	11.5	11.4	14.9	13.2	13.2	Year End P/E
2.5	2.2	0.7	1.4	1.2	0.7	0.9	1.1	1.1	1	0.9	0.9	P/B
2.5	2.3	1.6	2	2.5	1.8	1.9	2.6	2.7	2.5	2.2	2.2	P/S
15.9	17.2	37.6	12.8	18.6	26.6	15.8	17.7	19.7	26.1	25.2	25.2	EV/EBITDA

	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Income Statement
Trend											Revenue
	99.7	48.7	82	66.9	51.7	66.2	68.5	73	73.7	73.4	Revenue
	24.7	4.5	22.1	13.2	4.5	14.1	15.5	17.1	12.1	12.1	Gross Margin %
	-152.3	-0.3	85.9	-11.2	38.3	23.1	7.7	-17.5	11.2	11.2	Operating Income
	1.4	1.4	1.5	1.4	1.4	1.8	2.1	2.3	2.6	2.6	Operating Margin %
	88.6	100.2	114.2	127.8	127.3	138.5	149.9	161.4	170.2	168.1	Net Income
	231.6	115.5	194.1	156.3	119	153.6	158.8	169.4	171.4	175.2	Net Margin %
	222	100.4	238.5	194.7	113.6	209.8	228.4	249	215.6	243.5	ROE %
	1.2	0.2	1.5	1	0.5	0.8	0.9	1	0.7	0.7	ROA %

	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Cashflow Statement
Trend											Cashflow from Operations
	-68197	1894	48875	-5357	22501	12879	4543	-7623	6961	6961	Cashflow from Operations
	396	-4337	-1561	-985	629	-3734	-8728	-14909	-18574	-18574	Cashflow from Investing
	-8165	-2034	-2	-4183	-6048	-4640	-6175	-5469	-4135	-4135	Repurchase of Stock
	-8165	4071	6258	-3602	-5680	-4323	-6110	-5346	-3876	-3876	Net Issuance of Debt
	73390	7901	-22828	7839	-6910	7516	-7351	18999	29118	29118	Cashflow from Financing
	-2037	-2027	-1556	-1227	-1184	-961	-706	-678	-1833	-1833	Capital Expenditure
	-70234	-133	47319	-6584	21317	11918	3837	-8301	5128	5128	Free Cash Flow

Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NYSE:GS	Goldman Sachs Group Inc	6	7	67,162	13.16	2.17	25.96	0.70	6.47
NYSE:MS	Morgan Stanley	6	5	50,394	8.86	1.42	24.16	0.75	7.65
NYSE:SCHW	Charles Schwab Corp	7	7	38,097	28.02	6.01	35.78	0.87	10.83
SHSE:600030	CITIC Securities Co Ltd	5	7	33,575	10.47	3.69	49.37	3.21	16.34
SHSE:600837	Haitong Securities Co Ltd	5	8	26,760	10.29	4.35	55.01	3.11	17.42

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JPMorgan Chase & Co (NYSE:JPM)

★ \$ 62.27

Banks - Banks - Global

Market Cap: \$ 228,547 Mil

JPMorgan Chase & Co is a financial services firm and a banking institution. its segments are Consumer & Community Banking, Corporate & Investment Bank, Commercial Banking, and Asset Management.

	Ratios			Valuation Analysis				Dividend & Ownership		
	Current	Industry Median	Historical Median	NCAV	% of Price	Dividend Yield(ttm) %	Dividend Yield(forward) %	Payout	Dividend Growth(5y) %	
P/E (ttm)	10.57	12.64	11.59	Tangible Book	-484.45	-778	2.83	2.84	0.29	
Forward P/E	9.62	11.33	N/A	Median P/S	53.27	86	42.2	16.45	20.10	
P/B	1.02	1.03	1.05	Price	62.27		0.47		76.39	
P/S	2.49	2.92	2.13	Graham Number	78.39	126	0.61			
P/FCF	N/A	10.50	2.2							
Shiller P/E	14.22	16.90	14.7							
PEG	2.24	1.04	0.98							

Financial Strength

Score: 4 / 10	Current	Industry Median	Historical Median
Cash to Debt	1.15	2.36	0.47
Equity to Asset	0.10	0.10	0.08
Interest Coverage	3.88	1.68	1.96
F-Score	5	4.00	4

Profitability

Score: 6 / 10	Current	Industry Median	Historical Median
Operating Margin (%)	32.42	31.26	28.66
Net-Margin (%)	25.94	22.64	20.53
ROE (%)	8.99	8.47	9.29
ROA (%)	0.98	0.90	0.87
ROC (Joel Greenblatt) (%)	0.00	19.37	0.00

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	4.9	-0.3	0.10
EBITDA Growth (%)	8.3	4.6	2.30
EBIT Growth (%)	10.8	5.3	1.70
EPS without NRI Growth (%)	10	7.1	13.50
Free Cash Flow Growth (%)	N/A	N/A	0.00
Book Value Growth (%)	7.1	6.9	6.10

Quarterly

	Mar15	Jun15	Sep15	Dec15	Mar16
Revenue	24066	23812	22780	22885	23239
Net Income	5914	6290	6804	5434	5520
EPS	1	2	2	1	1
Revenue (YoY) %	4	-4	-7	1	-3
Net Income (YoY) %	12	5	22	10	-7
EPS (YoY) %	13	5	24	11	-7

Guru Trades

Guru	Date	Action	Impact %	Cur. Shares
T Rowe Price Equity Income Fund	03/31/16	Reduce	-0.23	10,799,300
Murray Stahl	03/31/16	Buy	0.01	5,025
Ken Fisher	03/31/16	Add	0	14,000,265
Manning & Napier Advisors, Inc	03/31/16	Add	0	312,703
Louis Moore Bacon	12/31/15	Reduce	-2.15	781,813
Arnold Schneider	12/31/15	Reduce	-1.12	194,697

Warning Signs

SEVERE Long-Term Debt: Keep issuing new debt

Good Signs

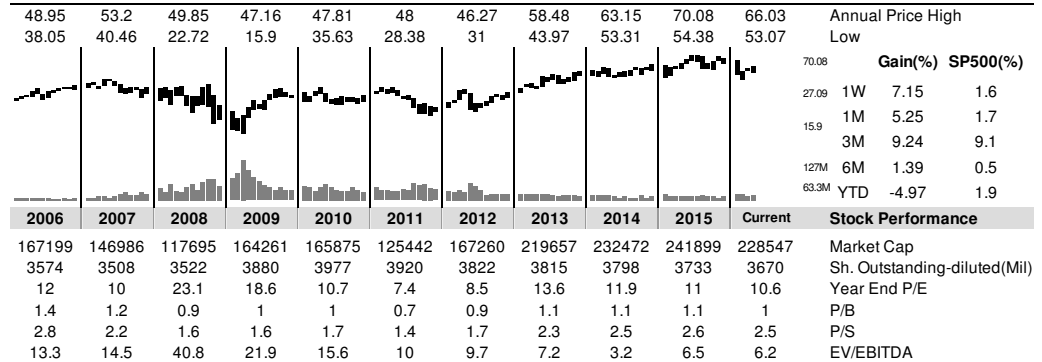
- GOOD** Operating margin: Expansion
- GOOD** Dividend yield: Close to 3-year high
- GOOD** P/E Ratio: Close to 2-year low
- GOOD** P/B Ratio: Close to 3-year low

Insider Trades

Insider	Position	Date	Trades	Cur. Shares
Zames Matthew E	COO	04/14/16	-45144	278297
Smith Gordon	Executive Vice	04/14/16	-32096	205239
Pinto Daniel E	Managing Direct	04/14/16	-28837	280171
Lake Marianne	CFO	04/14/16	-13684	16581
Dimon James	Chairman & CEO	02/11/16	500000	6746k

As of 04-18-2016

* All financial numbers are in millions except for per share data



Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Per share data
Revenue	20.3	19.1	25.9	25.8	24.8	25.4	25.5	25	25.1	24.9	Revenue Per Share
EPS	4.4	1.4	2.3	4	4.5	5.2	4.3	5.3	6	5.9	EPS
Free Cash Flow	1.5	1.5	0.2	0.2	1	1.2	1.4	1.6	1.7	1.8	Free Cashflow Per Share
Dividends	18.8	19.3	22.5	26	31.1	36	37.5	41.8	45.5	45	Dividends Per Share
Tang. Book	43.2	41.2	55.5	54.9	52.4	54.1	54.4	53.2	53.3	40	Tang. Book Per Share
Median P/S	43	18.7	33.7	48.2	56	64.9	60.5	70.5	78.4	76.7	Median P/S Value
Graham Number											Graham Number

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Income Statement
Revenue	71372	67252	100434	102694	97234	97031	97367	95112	93543	92716	Revenue
Gross Margin	22805	2773	16067	24859	26749	28917	26675	30699	30702	30056	Gross Margin %
Operating Income	32	4.1	16	24.2	27.5	29.8	27.4	32.3	32.8	32.4	Operating Income
Operating Margin	15365	5605	11728	17370	18976	21284	17886	21745	24442	24048	Operating Margin %
Net Income	21.5	8.3	11.7	16.9	19.5	21.9	18.4	22.9	26.1	25.9	Net Income
Net Margin	12.9	3.3	5.3	9.2	9.8	10.3	8	9.1	9.4	9	Net Margin %
ROE	1.1	0.3	0.6	0.8	0.9	0.9	0.8	0.9	1	1	ROE %
ROA											ROA %

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Balance Sheet
Cash & Equivalents	51610	165034	89436	49240	144881	175537	355822	512308	360505	389817	Cash & Equivalents
Total Assets	1562k	2175k	2032k	2118k	2266k	2359k	2416k	2572k	2352k	2411k	Total Assets
Long-term Debt	227845	270683	322058	304978	278683	275660	295883	306601	309756	314272	Long-term Debt
Total Liabilities	1439k	2008k	1867k	1941k	2082k	2155k	2205k	2341k	2104k	2164k	Total Liabilities
Common Equity	--	3942	--	--	4105	4105	4105	4105	4105	4105	Common Equity

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Cashflow Statement
Cashflow from Operations	-110560	23098	122797	-3752	95932	25079	107953	36593	73466	58587	Cashflow from Operations
Cashflow from Investing	-73118	-283671	29355	54002	-170752	-119825	-150501	-165636	106980	131130	Cashflow from Investing
Repurchase of Stock	-8178	--	-25000	--	-8863	-1653	-4789	-4760	-5616	-3716	Repurchase of Stock
Net Issuance of Debt	-8178	11500	-19244	--	-8863	-1653	-4789	-4760	-5616	-3716	Net Issuance of Debt
Cashflow from Financing	182986	247831	-153079	-49217	107706	87707	28324	118228	-187511	-191848	Cashflow from Financing
Capital Expenditure	--	--	--	--	--	--	--	--	--	--	Capital Expenditure
Free Cash Flow	--	--	--	--	--	--	--	--	--	--	Free Cash Flow

Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NYSE:WFC	Wells Fargo & Co	6	7	247,947	11.97	2.96	38.59	1.27	10.96
SHSE:601398	Industrial And Commercial Bank Of China Ltd	5	7	237,236	5.58	2.21	51.54	1.27	16.87
NYSE:JPM	JPMorgan Chase & Co	4	6	228,547	10.57	2.49	32.42	0.98	8.99
SHSE:601939	China Construction Bank Corp	5	7	186,928	5.31	1.99	48.92	1.28	17.16
SHSE:601288	Agricultural Bank of China Ltd	5	7	159,883	5.78	1.94	43.43	1.05	15.96

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MasterCard Inc (NYSE:MA)

★ \$ 97.67

Credit Services

Market Cap: \$ 108,486 Mil

MasterCard Inc is a technology company in the payments industry that connects consumers, financial institutions, merchants, governments and businesses, enabling them to use electronic forms of payment instead of cash and checks.

Ratios			Valuation Analysis				Dividend & Ownership	
	Current	Industry Median	Historical Median	NCAV	% of Price	Dividend Yield(ttm) %		
P/E (ttm)	29.16	14.29	26.48	-2.41	-2	0.72		0.72
Forward P/E	23.42	10.15	N/A	Tangible Book	2.99	3		0.79
P/B	18.08	1.06	8.23	Graham Number	15	15		0.2
P/S	11.53	3.05	6.96	Median P/S	58.96	60		73.3
P/FCF	30.08	8.12	26.37	Peter Lynch Value	63.58	65		11.25
Shiller P/E	59.57	13.36	64.53	Price	97.67			2011
PEG	1.55	0.62	1.38					0.13
								84.31
								0.83

Financial Strength

	Current	Industry Median	Historical Median
Score: 9 / 10			
Cash to Debt	2.05	N/A	12.92
Equity to Asset	0.37	0.47	0.45
Interest Coverage	83.25	4.20	83.25
F-Score	4	4.00	5

Profitability

	Current	Industry Median	Historical Median
Score: 8 / 10			
Operating Margin (%)	52.53	20.23	47.00
Net-Margin (%)	39.39	15.28	31.01
ROE (%)	59.89	6.80	42.78
ROA (%)	25.01	2.28	21.81
ROC (Joel Greenblatt) (%)	792.89	13.47	634.74

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	14.8	15.2	5.20
EBITDA Growth (%)	N/A	18.6	1.50
EBIT Growth (%)	N/A	19.1	2.10
EPS without NRI Growth (%)	N/A	21.1	8.10
Free Cash Flow Growth (%)	37	19.9	23.40
Book Value Growth (%)	19.6	5.7	-8.30

Quarterly

	Dec14	Mar15	Jun15	Sep15	Dec15
Revenue	2411	2230	2390	2530	2517
Net Income	801	1020	921	977	890
EPS	1	1	1	1	1
Revenue (YoY) %	15	3	1	2	4
Net Income (YoY) %	29	17	-1	-4	11
EPS (YoY) %	33	22	1	-1	14

Guru Trades

Guru	Date	Action	Impact %	Cur. Shares
Manning & Napier Advisors, Inc	03/31/16	Reduce	-0.08	4,693,533
Murray Stahl	03/31/16	Reduce	-0.02	90,656
Ken Fisher	03/31/16	Add	0	250,623
Andreas Halvorsen	12/31/15	Reduce	-1.81	162,264
Steve Mandel	12/31/15	Reduce	-0.83	6,150,587
Westport Asset Management	12/31/15	Reduce	-0.58	307,500

Warning Signs

SEVERE Asset Growth: faster than revenue growth

Good Signs

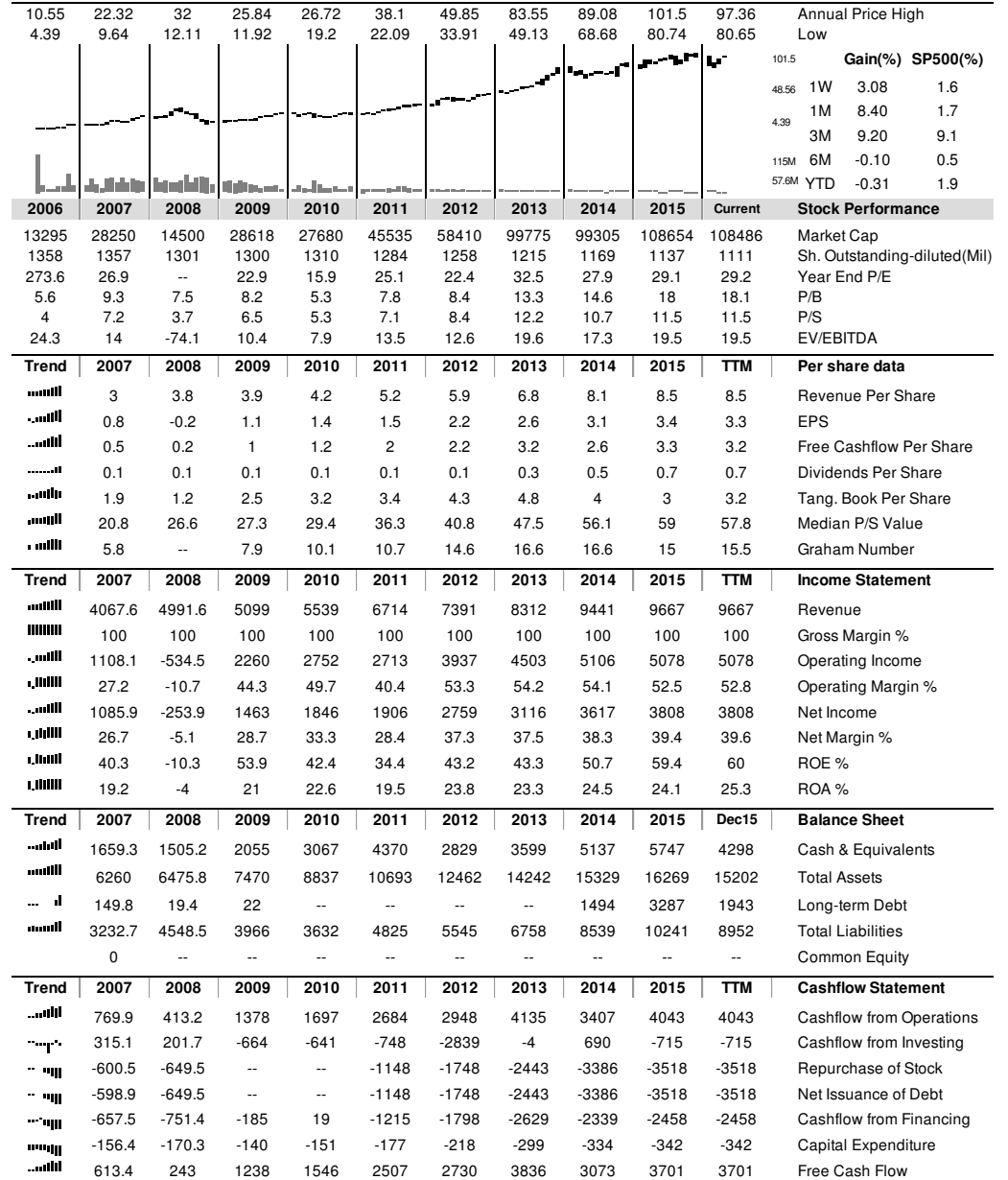
GOOD Financial Strength: Strong Financial Strength

Insider Trades

Insider	Position	Date	Trades	Cur. Shares
Murphy Timothy H	General Counsel	04/04/16	-20148	37167
Garrow Ronald E	Chief Human Res	04/04/16	-10034	8602
Haythornthwaite Richard	Director	04/01/16	-3000	54492
Mastercard Foundation	10% Owner	02/11/16	-107848	115177k
Mastercard Foundation	10% Owner	02/09/16	-161775	115285k

As of 04-18-2016

* All financial numbers are in millions except for per share data



Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NYSE:V	Visa Inc	7	9	177,891	29.73	14.17	65.58	15.78	23.24
NYSE:MA	MasterCard Inc	9	8	108,486	29.16	11.53	52.53	25.01	59.89
NYSE:AXP	American Express Co	4	8	60,340	12.44	1.91	24.19	3.28	23.84
NAS:PYPL	PayPal Holdings Inc	5	4	48,467	52.86	7.23	15.80	4.79	10.85
NYSE:COF	Capital One Financial Corp	6	7	37,792	10.14	1.68	25.12	1.29	8.33

Microsoft Corp (NAS:MSFT)



\$56.46

Application Software - Software - Infrastructure

Market Cap: \$ 446,559 Mil

Microsoft Corp is engaged in designing, manufacturing, selling devices, and online advertising. Its products include operating systems for computing devices, servers, phones and other devices.

	Ratios			Valuation Analysis			Dividend & Ownership	
	Current	Industry Median	Historical Median	NAVE	% of Price	Dividend Yield(ttm) %	Dividend Yield(forward) %	Payout
P/E (ttm)	40.34	23.64	15.9	Tangible Book	1.46	3	2.59	0.92
Forward P/E	17.7	18.12	N/A	Graham Number	6.91	12	18.9	5.66
P/B	5.84	2.64	4.85	DCE (Earnings Based)	14.75	29	2004	7.13
P/S	5.21	2.02	4.03	Median P/S	43.53	77	72.8	0.64
P/FCF	19.18	22.99	13.73	DCF (FCF Based)	43.72	77		
Shiller P/E	26.32	35.79	20.21	Price	56.46			
PEG	33.17	1.86	1.36					

Financial Strength

Score: 8 / 10	Current	Industry Median	Historical Median
Cash to Debt	2.31	12.17	No Debt
Equity to Asset	0.43	0.60	0.64
Interest Coverage	16.10	59.14	125.83
F-Score	5	5.00	6

As of 04-18-2016

* All financial numbers are in millions except for per share data

Profitability

Score: 8 / 10	Current	Industry Median	Historical Median
Operating Margin (%)	18.57	4.79	35.46
Net-Margin (%)	12.95	3.25	27.80
ROE (%)	13.70	6.22	34.26
ROA (%)	6.48	3.08	18.65
ROC (Joel Greenblatt) (%)	116.56	22.40	316.44

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	11.4	9.5	-3.40
EBITDA Growth (%)	9.3	1.2	-29.70
EBIT Growth (%)	7.1	-1.9	-37.70
EPS without NRI Growth (%)	6.5	-4.4	-43.50
Free Cash Flow Growth (%)	10.1	2.2	-8.80
Book Value Growth (%)	12.5	14.5	-13.30

Quarterly

	Dec14	Mar15	Jun15	Sep15	Dec15
Revenue	26470	21729	22180	20379	23796
Net Income	5863	4985	-3195	4620	4998
EPS	1	1	-0	1	1
Revenue (YoY) %	8	6	-5	-12	-10
Net Income (YoY) %	-11	-12	-169	2	-15
EPS (YoY) %	-9	-10	-172	6	-13

Guru Trades

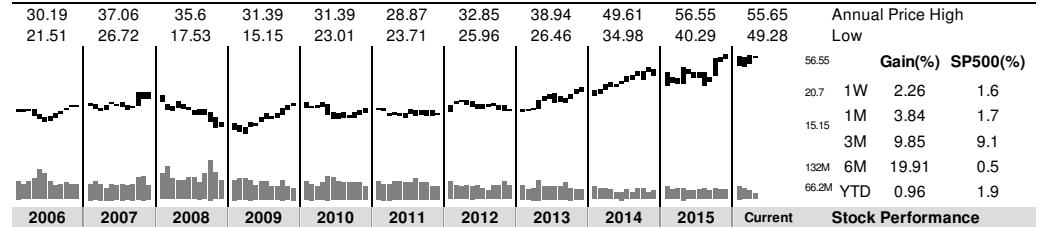
Guru	Date	Action	Impact %	Cur. Shares
Steven Romick	03/31/16	Reduce	-2.1	7,981,360
T Rowe Price Equity Income Fund	03/31/16	Reduce	-0.43	7,504,700
Yacktman Fund	03/31/16	Reduce	-0.15	7,200,000
Yacktman Focused Fund	03/31/16	Reduce	-0.12	3,200,000
Manning & Napier Advisors, Inc	03/31/16	Add	0.01	815,056
Murray Stahl	03/31/16	Add	0	18,630

Warning Signs

- SEVERE** Gross margin: Declined
- SEVERE** Operating margin: Declined
- SEVERE** Asset Growth: faster than revenue growth
- MEDIUM** Per Share Revenue: Declined
- MEDIUM** Dividend yield: Close to 3-year low

Insider Trades

Insider	Position	Date	Trades	Cur. Shares
Caopossela Christopher C	EVP, Chief Mark	02/12/16	-10000	285809
Caopossela Christopher C	EVP, Chief Mark	02/09/16	-5000	295809
Gates William H Iii	Director	02/05/16	-3000000	206993K
Gates William H Iii	Director	02/03/16	-2000000	209993K
Gates William H Iii	Director	02/02/16	-2000000	211993K



2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Current	Stock Performance
234445	276296	251744	211743	199451	217776	256375	287732	343566	354392	446559	Market Cap
10531	9886	9470	8996	8927	8593	8506	8470	8399	8254	7909	Sh. Outstanding-diluted(Mil)
19.5	20.7	14.7	14.7	11	9.7	15.3	13.3	15.9	30.2	40.3	Year End P/E
5.9	8.9	6.9	5.4	4.3	3.8	3.9	3.6	3.8	4.4	5.8	P/B
5.6	5.7	4.3	3.7	3.3	3.2	3.5	3.8	4	3.9	5.2	P/S
11.5	12.7	8.8	8.3	6.1	5.6	8	7.3	8.3	11.6	16.8	EV/EBITDA
Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Per share data
	5.2	6.4	6.5	7	8.1	8.7	9.2	10.3	11.3	10.8	Revenue Per Share
	1.4	1.9	1.6	2.1	2.7	2	2.6	2.6	1.5	1.4	EPS
	1.6	1.9	1.8	2.5	2.9	3.4	2.9	3.2	2.8	2.9	Free Cashflow Per Share
	0.4	0.4	0.5	0.5	0.6	0.8	0.9	1.1	1.2	1.3	Dividends Per Share
	2.7	2.4	2.8	3.8	5.2	5.9	7.3	7.6	7.3	7.2	Tang. Book Per Share
	20.8	25.7	26.1	28.2	32.8	35	37.1	41.6	45.5	44.8	Median P/S Value
	9.3	10.1	10.2	13.3	17.8	16.3	20.7	21.2	15.5	16.4	Graham Number

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Income Statement
	51122	60420	58437	62484	69943	73723	77849	86833	93580	88084	Revenue
	79.1	80.8	79.2	80.2	77.7	76.2	73.8	68.8	64.7	64.1	Gross Margin %
	18438	22271	20363	24098	27161	21763	26764	27759	18161	16360	Operating Income
	36.1	36.9	34.9	38.6	38.8	29.5	34.4	32	19.4	18.7	Operating Margin %
	14065	17681	14569	18760	23150	16978	21863	22074	12193	11408	Net Income
	27.5	29.3	24.9	30	33.1	23	28.1	25.4	13	13.1	Net Margin %
	39.5	52.5	38.4	43.8	44.8	27.5	30.1	26.2	14.4	14.1	ROE %
	21.2	26	19.3	22.9	23.8	14.8	16.6	14	7	6.5	ROA %

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	Dec15	Balance Sheet
	6111	10339	6076	5505	9610	6938	3804	8669	5595	6406.3	Cash & Equivalents
	63171	72793	77888	86113	108704	121271	142431	172384	176223	176475	Total Assets
	--	--	3746	4939	11921	10713	12601	20645	27808	30988	Long-term Debt
	32074	36507	38330	39938	51621	54908	63487	82600	96140	95365	Total Liabilities
	60557	62849	62382	62856	63415	65797	67306	68366	68465	68328	Common Equity

Trend	2007	2008	2009	2010	2011	2012	2013	2014	2015	TTM	Cashflow Statement
	17796	21612	19037	24073	26994	31626	28833	32231	29808	30578	Cashflow from Operations
	6089	-4587	-15770	-11314	-14616	-24786	-23811	-18833	-23001	-18942	Cashflow from Investing
	-27575	-12533	-9353	-11269	-11555	-5029	-5360	-7316	-14443	-17845	Repurchase of Stock
	-20793	-9039	-8774	-8958	-9133	-3116	-4429	-6709	-13809	-17212	Net Issuance of Debt
	-24544	-12934	-7463	-13291	-8376	-9408	-8148	-8394	-9080	-10782	Cashflow from Financing
	-2264	-3182	-3119	-1977	-2355	-2305	-4257	-5485	-5944	-6552	Capital Expenditure
	15532	18430	15918	22096	24639	29321	24576	26746	23136	24026	Free Cash Flow

Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NAS:MSFT	Microsoft Corp	8	8	446,559	40.34	5.21	18.57	6.48	13.70
NYSE:ORCL	Oracle Corp	7	8	171,140	20.31	4.86	33.96	8.33	18.76
NYSE:VMW	VMware Inc	8	9	21,895	22.21	3.35	18.21	6.62	13.20
BSP:CIEL3	Cielo SA	5	7	20,726	21.26	6.70	38.95	13.12	64.65
NAS:CA	CA Inc	8	7	12,670	17.47	3.28	26.44	6.99	13.56

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Oracle Corp (NYSE:ORCL)



\$ 41.24

Application Software - Software - Infrastructure

Market Cap: \$ 171,140 Mil

Oracle Corporation develops, manufactures, markets, hosts and supports database and middleware software, application software, cloud infrastructure, hardware system including computer server, storage and networking products and related services.

Table with 4 columns: Ratios, Valuation Analysis, Dividend & Ownership. Includes metrics like P/E, Forward P/E, P/B, P/S, P/FCF, Shiller P/E, PEG, NCAV, Tangible Book, Graham Number, Peter Lynch Value, Median P/S, DCE, DCF, Dividend Yield, Payout, Dividend Growth, Yield on Cost, Continuous Div. since, Insider Ownership, Institution Ownership, Short % of Float.

Financial Strength

Table with 4 columns: Score: 7/10, Current, Industry Median, Historical Median. Rows include Cash to Debt, Equity to Asset, Interest Coverage, F-Score.

Profitability

Table with 4 columns: Score: 8/10, Current, Industry Median, Historical Median. Rows include Operating Margin, Net-Margin, ROE, ROA, ROC (Joel Greenblatt).

Growth

Table with 4 columns: 10 Yr, 5 Yr, 1 Yr. Rows include Revenue Growth, EBITDA Growth, EBIT Growth, EPS without NRI, Free Cash Flow Growth, Book Value Growth.

Quarterly

Table with 6 columns: Feb15, May15, Aug15, Nov15, Feb16. Rows include Revenue, Net Income, EPS, Revenue (YoY) %, Net Income (YoY) %, EPS (YoY) %.

Guru Trades

Table with 5 columns: Guru, Date, Action, Impact %, Cur. Shares. Lists trades for Yacktman Focused Fund, Yacktman Fund, Steven Romick, Ken Fisher, Manning & Napier Advisors, Inc, Murray Stahl.

Warning Signs

- MEDIUM Per Share Revenue: Growth slow down
MEDIUM Price: Close to 1-year high

Good Signs

- GOOD Operating margin: Expansion

Insider Trades

Table with 5 columns: Insider, Position, Date, Trades, Cur. Shares. Lists trades for Berg Jeffrey, Fowler John F, Catz Safra, Kurian Thomas, Daley Dorian.

As of 04-18-2016

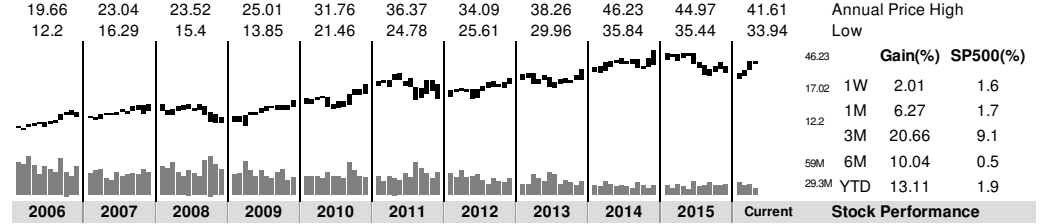


Table with 12 columns for years 2006-2015 and TTM. Rows include Market Cap, Sh. Outstanding-diluted, Year End P/E, P/B, P/S, EV/EBITDA, Trend, Per share data (Revenue Per Share, EPS, Free Cashflow Per Share, Dividends Per Share, Tang. Book Per Share, Median P/S Value, Graham Number).

Table with 12 columns for years 2007-2015 and Feb16. Rows include Revenue, Gross Margin %, Operating Income, Operating Margin %, Net Income, Net Margin %, ROE %, ROA %.

Table with 12 columns for years 2007-2015 and Feb16. Rows include Cash & Equivalents, Total Assets, Long-term Debt, Total Liabilities, Common Equity.

Table with 12 columns for years 2007-2015 and TTM. Rows include Cashflow from Operations, Cashflow from Investing, Repurchase of Stock, Net Issuance of Debt, Cashflow from Financing, Capital Expenditure, Free Cash Flow.

Competitor

Table with 10 columns: Ticker, Company, Financial Strength, Profitability, Market Cap(\$M), P/E, P/S, Operating Margin(%), ROA(%), ROE(%). Lists competitors like Oracle Corp, VMware Inc, Cielo SA, CA Inc, Citrix Systems Inc.

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Pfizer Inc (NYSE:PFE)

★ \$32.61

Drug Manufacturers - Drug Manufacturers - Major

Market Cap: \$201,665 Mil

Pfizer Inc is a research-based biopharmaceutical company. The Company has five operating segments: Primary Care; Specialty Care and Oncology; Established Products and Emerging Markets; Animal Health; and Consumer Healthcare.

Table with columns: Ratios (Current, Industry Median, Historical Median), Valuation Analysis (NCAV, % of Price, etc.), and Dividend & Ownership (Dividend Yield, Payout, etc.).

Financial Strength

Table showing Financial Strength metrics: Score: 7/10, Cash to Debt, Equity to Asset, Interest Coverage, F-Score.

Profitability

Table showing Profitability metrics: Score: 6/10, Operating Margin (%), Net-Margin (%), ROE (%), ROA (%), ROC (Joel Greenblatt) (%).

Growth

Table showing Growth metrics: 10 Yr, 5 Yr, 1 Yr for Revenue Growth (%), EBITDA Growth (%), EBIT Growth (%), EPS without NRI Growth (%), Free Cash Flow Growth (%), Book Value Growth (%).

Quarterly

Table showing Quarterly financial data: Revenue, Net Income, EPS, Revenue (YoY) %, Net Income (YoY) %, EPS (YoY) % for Dec14, Mar15, Jun15, Sep15, Dec15.

Guru Trades

Table showing Guru Trades with columns: Guru, Date, Action, Impact %, Cur. Shares.

Warning Signs

- MEDIUM Payout ratio: Too high
MEDIUM Price: Close to 10-year high
MEDIUM P/E Ratio: Close to 10-year high

Good Signs

- GOOD Operating margin: Expansion

Insider Trades

Table showing Insider Trades with columns: Insider, Position, Date, Trades, Cur. Shares.

As of 04-18-2016

* All financial numbers are in millions except for per share data

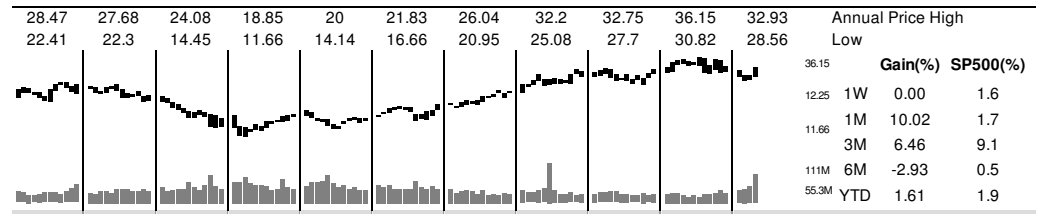


Table showing Stock Performance metrics: 2006-2015, Current, Market Cap, Sh. Outstanding-diluted(Mil), Year End P/E, P/B, P/S, EV/EBITDA.

Table showing Per share data: Trend 2007-2015, TTM, Revenue Per Share, EPS, Free Cashflow Per Share, Dividends Per Share, Tang. Book Per Share, Median P/S Value, Graham Number.

Table showing Income Statement metrics: Trend 2007-2015, TTM, Dec15, Revenue, Gross Margin %, Operating Income, Operating Margin %, Net Income, Net Margin %, ROE %, ROA %.

Table showing Balance Sheet metrics: Trend 2007-2015, Dec15, Cash & Equivalents, Total Assets, Long-term Debt, Total Liabilities, Common Equity.

Table showing Cashflow Statement metrics: Trend 2007-2015, TTM, Cashflow from Operations, Cashflow from Investing, Repurchase of Stock, Net Issuance of Debt, Cashflow from Financing, Capital Expenditure, Free Cash Flow.

Competitor

Table comparing competitors: Pfizer Inc, Novartis AG, Merck & Co Inc, Sanofi SA, GlaxoSmithKline PLC with metrics for Financial Strength, Profitability, Market Cap(\$M), P/E, P/S, Operating Margin(%), ROA(%), ROE(%).

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Wal-Mart Stores Inc (NYSE:WMT)



\$ 69.86

Retail - Defensive - Discount Stores

Market Cap: \$ 219,663 Mil

Wal-Mart Stores Inc operates retail stores in various formats under various banners. Its operations comprise of three reportable business segments, Walmart U.S., Walmart International and Sam's Club in three categories retail, wholesale and others.

Ratios			Valuation Analysis				Dividend & Ownership		
	Current	Industry Median	Historical Median	NCAV	% of Price	Dividend Yield(ttm) %	Dividend Yield(forward) %	Payout	
P/E (ttm)	15.24	20.79	15.2	Tangible Book	-26.53	-38	2.9	0.43	
Forward P/E	16.37	17.67	N/A	Graham Number	45.62	65	10.2		
P/B	2.73	1.80	3.16	DCE (Earnings Based)	54.27	78	4.6		
P/S	0.46	0.48	0.52	Price	69.86		1984		
P/FCF	14.14	20.45	19.9	Median P/S	77.69	111	1.03		
Shiller P/E	15.86	19.73	19.55	DCF (FCF Based)	119.92	172	77.52		
PEG	4.87	2.15	1.44				2.1		

Financial Strength

Score: 6 / 10	Current	Industry Median	Historical Median
Cash to Debt	0.17	0.60	0.15
Equity to Asset	0.40	0.43	0.40
Interest Coverage	9.46	13.62	11.38
F-Score	5	5.00	6

Profitability

Score: 6 / 10	Current	Industry Median	Historical Median
Operating Margin (%)	5.00	2.97	5.84
Net-Margin (%)	3.05	1.73	3.37
ROE (%)	18.51	8.61	20.88
ROA (%)	7.29	3.17	8.14
ROC (Joel Greenblatt) (%)	20.77	14.55	24.38

Growth

	10 Yr	5 Yr	1 Yr
Revenue Growth (%)	7.5	5.4	-0.20
EBITDA Growth (%)	7.2	3.1	-7.20
EBIT Growth (%)	6.5	1.9	-10.80
EPS without NRI Growth (%)	6.6	2	-8.20
Free Cash Flow Growth (%)	17.6	11.5	-2.30
Book Value Growth (%)	7	5.7	1.00

Quarterly

	Jan15	Apr15	Jul15	Oct15	Jan16
Revenue	131565	114826	120229	117408	129667
Net Income	4966	3341	3475	3304	4574
EPS	2	1	1	1	1
Revenue (YoY) %	1	-0	0	-1	-1
Net Income (YoY) %	12	-7	-15	-11	-8
EPS (YoY) %	12	-7	-14	-10	-6

Guru Trades

Guru	Date	Action	Impact %	Cur. Shares
Yacktman Fund	03/31/16	Reduce	-0.17	1,300,000
T Rowe Price Equity Income Fund	03/31/16	Reduce	0	2,794,400
Manning & Napier Advisors, Inc	03/31/16	Reduce	0	334,165
Ken Fisher	03/31/16	Add	0	278,412
Tom Gayner	12/31/15	Sell	-1.88	0
Barrow, Hanley, Mewhinney & Strauss	12/31/15	Reduce	-1.2	4,771,345
Steven Cohen	12/31/15	Buy	0.51	1,000,000
Jeremy Grantham	12/31/15	Reduce	-0.39	5,708,696

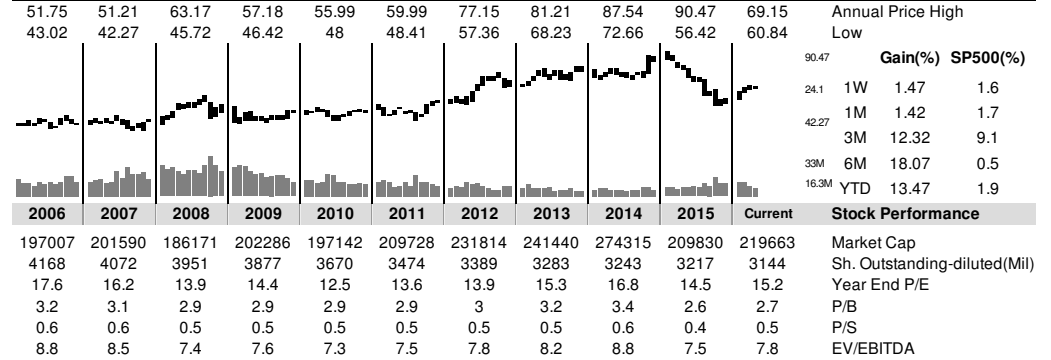
Warning Signs

- SEVERE** Operating margin: Declined
- MEDIUM** Per Share Revenue: Growth slow down

Insider Trades

Insider	Position	Date	Trades	Cur. Shares
Whaley Steven P	Senior Vice Pre	03/01/16	-3000	27687
Ford Rollin L.	EVP	02/25/16	-740	134982
Flynn Timothy Patrick	Director	12/02/15	10000	25374

As of 04-18-2016



Trend	2008	2009	2010	2011	2012	2013	2014	2015	2016	TTM	Per share data
Revenue	92.9	102.3	105.3	114.9	128.5	138.3	145.1	149.8	149.9	149.4	Revenue Per Share
EPS	3.1	3.4	3.7	4.5	4.5	5	4.9	5.1	4.6	4.6	EPS
Free Cash Flow	1.3	2.9	3.6	3	3.1	3.7	3.1	5.1	4.9	4.9	Free Cashflow Per Share
Dividends	0.9	1	1.1	1.2	1.5	1.6	1.9	1.9	2	2	Dividends Per Share
Tang. Book	12.3	12.7	14.4	14.7	14.8	16.9	17.6	19.6	20.2	19.2	Tang. Book Per Share
Median P/S	48.1	53.2	54.5	59.4	66.7	71.8	75.3	77.9	77.7	77.8	Median P/S Value
Graham Number	29.5	30.9	34.7	37.2	38.9	43.6	43.8	46.9	45.6	45.3	Graham Number

Trend	2008	2009	2010	2011	2012	2013	2014	2015	2016	TTM	Income Statement
Revenue	378476	404374	408085	421849	446509	468651	476294	485651	482130	482130	Revenue
Gross Margin %	24.3	24.8	25.4	25.3	25	24.8	24.8	24.8	25.1	25.1	Gross Margin %
Operating Income	21952	22798	24002	25542	26491	27725	26872	27147	24105	24105	Operating Income
Operating Margin %	5.8	5.6	5.9	6.1	5.9	5.9	5.6	5.6	5	5	Operating Margin %
Net Income	12731	13400	14370	16389	15699	16999	16022	16363	14694	14694	Net Income
Net Margin %	3.4	3.3	3.5	3.9	3.5	3.6	3.4	3.4	3.1	3	Net Margin %
ROE %	20.2	20.6	21.2	23.6	22.5	23	21	20.8	18.2	18.6	ROE %
ROA %	8.1	8.2	8.6	9.3	8.4	8.6	7.9	8	7.3	7.3	ROA %

Trend	2008	2009	2010	2011	2012	2013	2014	2015	2016	Jan16	Balance Sheet
Cash & Equivalents	5492	7275	7907	7395	6550	7781	7281	9135	8705	7301.3	Cash & Equivalents
Total Assets	163514	163429	170407	180663	193406	203105	204751	203490	199581	201023	Total Assets
Long-term Debt	33402	34549	36401	43842	47079	41417	44559	43495	44030	43509	Long-term Debt
Total Liabilities	98906	98144	99939	112121	122091	126762	128496	122096	119035	122133	Total Liabilities
Common Equity	--	393	--	--	342	332	323	323	317	320.5	Common Equity

Trend	2008	2009	2010	2011	2012	2013	2014	2015	2016	TTM	Cashflow Statement
Cashflow from Operations	20354	23147	26249	23643	24255	25591	23257	28564	27389	27389	Cashflow from Operations
Cashflow from Investing	-15670	-10742	-11620	-12193	-16609	-12637	-12526	-11125	-10675	-10675	Cashflow from Investing
Repurchase of Stock	-7691	-3521	-7276	-14776	-6298	-7600	-6683	-1015	-4112	-4112	Repurchase of Stock
Net Issuance of Debt	-7691	-3521	-7712	-14776	-6298	-7600	-6683	-1015	-4112	-4112	Net Issuance of Debt
Cashflow from Financing	-7134	-9918	-14191	-12028	-8458	-11946	-10789	-15071	-16122	-16122	Cashflow from Financing
Capital Expenditure	-14937	-11499	-12184	-12699	-13510	-12898	-13115	-12174	-11477	-11477	Capital Expenditure
Free Cash Flow	5417	11648	14065	10944	10745	12693	10142	16390	15912	15912	Free Cash Flow

Competitor

Ticker	Company	Financial Strength	Profitability	Market Cap(\$M)	P/E	P/S	Operating Margin(%)	ROA(%)	ROE(%)
NYSE:WMT	Wal-Mart Stores Inc	6	6	219,663	15.24	0.46	5.00	7.29	18.51
NAS:COST	Costco Wholesale Corp	6	7	67,304	29.32	0.58	3.07	6.86	21.68
NYSE:TGT	Target Corp	8	7	50,051	15.62	0.74	6.65	8.23	24.61

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